





## **Anderson Mayor's Cup Bicycle Stage Race**

June 11 & 12, 2005

Bicycle Racing is returning to Anderson in a very big way. The Anderson Mayor's Cup Bicycle Stage Race, the premier bicycle race in Indiana, an exciting and eventful race weekend is just around the corner.

- Over \$5,000 Cash Purse PLUS Prizes
- a 62.5-mile road race on Saturday,
- a 10K time trial on Saturday, and
- a criterium on the beautiful campus of Anderson University on Sunday.
- A Helmet giveaway program will accompany the kid's races on Sunday June 12 at the Anderson University Criterium. Any child 3 to 13 who needs a helmet can come to the bike race and get one for free.
- A bicycle safety rodeo for children at Anderson University.
- Additionally, a celebrity bike race will take place at the AU Criterium
- featuring Anderson area celebrities and notables.
- Downtown International Culture & Arts Festival Saturday 11a-11p
- Race party Saturday night at Real Hacienda in beautiful Downtown Anderson

A vendor area for racers and spectators enjoyment will also be a part of Sunday's festivities. Other details can be found on the Indiana Race Series web site (www.indianaraceseries.com) and a link to local hotels will be posted soon, or can be found now on www.heartlandspirit.com, the website of Anderson/Madison County Visitor's Bureau.

Featured Teams:

Hincapie Sportswear/ Bianci Team, from Greenville, South Carolina, featuring former US National Team member Rich Hincapie, Giro d'Italia veteran Mack Cannon, Anderson native Ben Abney, 2004 SC State Champion, David Hall, and 16-year old phenoms Brandon McFadden and Chris Monteleone, winner of six Pro races in 2004

**Texas Roadhouse** cycling team from Louisville, Kentucky, recently announced a beefy and powerful roster featuring Paul Martin, Curtis Tolson, and Marco Aledia **Team Tortuga**, An up and coming team to watch for 2005.

**Heroes Foundation.**, Home of the winner of the IRS MAS 35+ Series for the past 3 year's!

Savage Hill Cycling Team, Columbus,

**Team Dayton**, Dayton, Ohio and many, many others

The following corporations, agencies, and individuals have lent their support to this event: Central Indiana Orthopedics, Trek Bicycles, Bell Sports, Madison Community Bank, Hoosier Park, Guide Corporation, Foreste & Brown Automotive Group (Muncie), and IB Graphics have all come on board as sponsors to insure a quality event. The Backyard Broadcasting group of radio stations (1240 AM WHBU, 104.9 FM WERK, 1340 WXFN ESPN Sports Radio, 96.7 and 93.5 MAX, and 101.7 FM WURK) has graciously become the Title Sponsor and will also broadcast the event on possibly two of its stations.

Sheriff Terry Richwine has offered Madison County Sheriff's Department for pace car participation for Saturday's Road Race, and Forest & Brown VW in Muncie will provide the pace car for Sunday's Criterium. Also, volunteers from the area cycling club, Spoke 'n Wheel Bicycle Club (www.spokenwheel.funurl.com), will help marshal the road course.

Many area agencies and individuals have come together to make this a memorable, must-do event for the cycling community in family-friendly atmosphere. We hope you will join us for this wonderful weekend.